



Date: August 2, 2010

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FOR IMMEDIATE RELEASE

Vantage Credit Union Welcomes First-Ever Gen Y spokesperson!

South County Resident is the Voice of Young & Free St. Louis

ST. LOUIS — Rob Cartwright, of Barnhart, learned he was the Young & Free St. Louis spokesperson at a surprise party in his honor Friday night. Cartwright was one of 36 applicants attempting to become the first Young & Free St. Louis spokesperson in a search of the region that began May 28. Three finalists made it to the final search phase, where the public voted on whom they thought would make the best spokesperson for Vantage Credit Union and local youths.

Rob Cartwright, 25, is the winner of Vantage Credit Union's ultimate job search and the first Young & Free St. Louis spokesperson.

"Rob impressed us with videos, blogs and posts during the search. His style and education make him an ideal voice of the St. Louis 18-to-25 crowd," said Eric Acree, Executive Vice President at Vantage. "We were proud and excited to announce Rob as our first "spokester" for Vantage Credit Union."

As the Young & Free St. Louis spokesperson, Cartwright will become a salaried employee of the credit union for one year. He will serve as the 'voice' of his age group, attending events and creating regular online videos and blog articles to keep YoungFreeStLouis.com an informative hub for the 25-and-under crowd in St. Louis.

"I'm thrilled," Cartwright said. "The competition was tough. I'm looking forward to enlightening my generation with insight on financial matters, and encouraging them to save money and plan for the future."

Cartwright won the tight race after an intense competition with his fellow finalists, Jon Christopher, of O'Fallon, and Rebekah Nelson, of Clayton. The two runners up will each receive an iPod Touch for their hard work.

Young & Free St. Louis is an award-winning youth program that offers the 25-and-under crowd:

- Useful information to assist young people in managing their finances independently
- A voice for members through a hired spokesperson

- more -

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- A head start in the form of Not Your Mama's Account—a free checking account with many great features, as well as an innovative online banking service that integrates with social media tools and provides other unique benefits like local merchant coupons and more.
- A dedicated website where the spokesperson creates fun and entertaining blog posts and videos with helpful advice and financial tips.

Vantage Credit Union has exclusive rights to Young & Free in the state of Missouri. The credit union joins others in Texas, South Carolina, Alabama, Tennessee, Mississippi, and Alberta and Ontario in Canada, as exclusive Young & Free license holders.

Vantage Credit Union is a progressive, full-service financial institution with over \$650 million in assets and more than 111,500 member-owners. The credit union's sixteen locations serve the greater St. Louis area, including the Metro East.

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