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FOR IMMEDIATE RELEASE

**Vantage Credit Union Announces Three Finalists
In First St. Louis Young & Free Spokesperson Search**
Urges public to vote for its favorite finalist through July 25

ST. LOUIS – Vantage Credit Union announced three finalists in its Young & Free St. Louis Spokesperson search today. Polls are now open for the public to cast its vote before Young & Free St. Louis' July 25 voting deadline.

Applicants **Rob Cartwright**, 25, of Barnhart, **Jon Christopher**, 19, of O'Fallon, and **Rebekah Nelson**, 22, of Clayton, must now compete for the chance to represent their peers in the 18-to25-year-old crowd as the state's first ever Young & Free spokesperson.

"Our top three finalists already have a strong presence in social media through Facebook, Twitter or YouTube," said Eric Acree, Executive Vice President at Vantage Credit Union. "We're encouraging them to use social media to lobby for public votes in hopes of winning the coolest job in the state."

From July 12 to 25, everyone is invited to vote at YoungFreeStLouis.com to determine the credit union's winning Young & Free St. Louis spokesperson. The finalists' profiles and entries are available at the site.

The winning spokesperson will become a salaried employee of Vantage Credit Union for one year. Their job as spokesperson will include participation in regional events and regular creation of videos and blogs to keep content current on YoungFreeStLouis.com.

- more -

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“An incredible 36 applicants entered this competition, the response was beyond our wildest expectations,” said Acree. “We are so amazed at the talent of all of the applicants and applaud their creativity and professionalism. We’re confident that our finalists have a grasp on their peers’ financial goals and that they will be able to capture the attention of this social media-savvy generation.”

Vantage Credit Union has exclusive rights to Young & Free in the state of Missouri. The credit union joins others in Texas, South Carolina, Alabama, Tennessee, Mississippi, and Alberta and Ontario in Canada, as exclusive Young & Free license holders.

Vantage Credit Union is a progressive, full-service financial institution with over \$628 million in assets and more than 111,500 member-owners. The credit union’s sixteen locations serve the City of St. Louis and 19 counties in eastern Missouri, and Madison and St. Clair Counties in Illinois.

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