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**FOR IMMEDIATE RELEASE**

**Vantage Credit Union Launches *Young & Free St. Louis*  
Dream Job Search for Generation Y Spokesperson**

ST. LOUIS – Are you in? Vantage Credit Union is looking for the voice of the St. Louis 18-25 crowd. One talented individual will be chosen to be the spokesperson of a unique social media program targeted directly at his or her peers. It's an innovative way to encourage conversation with young people about their financial needs and what their credit union can do for them.

“Vantage Credit Union wants to be a part of Generation Y’s financial future,” said Executive Vice President Eric Acree, “so we’re looking for someone who can connect with this group – a spokesperson who will be the voice for the young people of Greater St. Louis.”

Young & Free St. Louis is a web-based initiative that addresses the unique financial needs of the 18-25 crowd. The Young & Free spokesperson selected will be the voice of Gen Y for a full year – he or she will attend regional events and keep YoungFreeStLouis.com fresh with videos, blogs and tips that educate, entertain and engage his or her peers.

“We need someone who’s creative, energetic and outgoing, someone who can use social media to connect with their peers, get involved in the community and get conversations started,” Acree said.

Online voting and job suitability determines the winning applicant.

The winning candidate will be paid for his or her year as spokesperson and will also be provided with all the gear needed to do the job, including a

**Administrative Offices** 4020 Fee Fee Road • Bridgeton, Missouri 63044-2734

**Mailing Address** P.O. Box 4433 • Bridgeton, Missouri 63044-0433

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YOUNG FREE ST. LOUIS  
ADD ONE

MacBook Pro notebook, an HD video camera, an iPhone with a one-year paid contract, and use of a Nissan cube!

Interested 18-25 year-olds can visit [YoungFreeStLouis.com](http://YoungFreeStLouis.com) for details and application instructions. Complete applications should include a 60-second video uploaded to YouTube, a blog post and a completed personal information form. Applications will be accepted online through noon on Monday, July 5, 2010.

Starting today, young adults can submit and view spokesperson entries online at [YoungFreeStLouis.com](http://YoungFreeStLouis.com).

Vantage Credit Union is a progressive, full-service financial institution with over \$628 million in assets and more than 111,500 member-owners. The credit union's sixteen locations serve the City of St. Louis and 19 counties in eastern Missouri, and Madison and St. Clair Counties in Illinois.

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This credit union is federally insured by  
the National Credit Union Administration.

